

The Speaking Summit 2026

Exhibitor's Brochure



THE
SPEAKING
SUMMIT



Who are we?

Our national network of

1000+ Voice 21
Oracy Schools

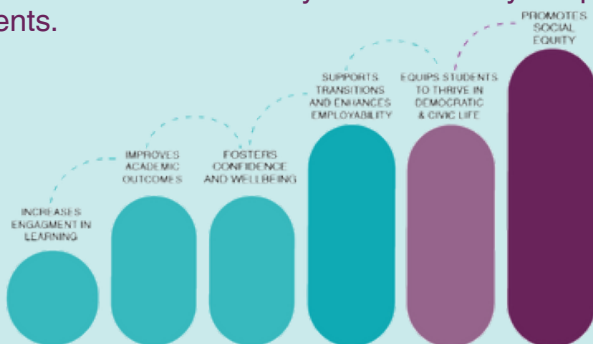
is changing the
education system as
we know it.



Why Oracy Matters

A high-quality oracy education is vital to not only improve the academic outcomes of students but also to foster their confidence and wellbeing. Spoken language skills are one of the strongest predictors of a child's future life chances, but too many children are not given the opportunity to develop these crucial skills.

The recent findings of the Curriculum and Assessment Review, and changes to the Ofsted Framework, mean that every school soon needs to attend to the oracy education they are providing to their students.



What is The Speaking Summit?

We welcome ~300 school leaders, Local Authority representatives, Multi-Academy Trust

leaders, policy makers and academics from around the UK.

The day features high-profile speakers, sessions from oracy experts and provides space for discussion of the advancement of oracy education.

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Who attends The Speaking Summit?

Last year:

- 57% of delegates were Executive Headteachers, Multi-Academy Trust Leaders or in Senior Leadership
- 70% of delegates were middle management or higher
- 59% of delegates were from primary schools, and 32% from secondary schools
- 70% of delegates were new to Voice 21 and oracy education

Other
14.0%

Non profit/charity
17.0%

Government
2.0%
HE
3.0%

School/college
64.0%

Sector %

Exhibitor Pathway

£1,495 (no VAT)



Pre-Summit

- 1 social media post (circa 30,000 followers across social platforms)
- Feature on our dedicated page on The Speaking Summit website, with a link to your homepage
- Clickable logo featured prominently in all communications to delegates
- Access to the opt-in delegate list

Mid-Summit

- Exhibition space (covered 4ft table, power source, wifi)
- Opportunity to upgrade to a 6ft table

Post-Summit

- 1 thank you social media post

Other Opportunities

- Opportunity for marketing collateral to be included in delegate goody bags
- Opportunity for marketing collateral to be placed on delegate seats in the main auditorium sessions
- Access to discounted tickets